



# AURA® GRAND ENTRANCE® HIGH GLOSS 148

## Features

- Rich lustrous finish
- Outstanding durability
- Excellent color retention and fade resistance
- Easy, smooth application
- Available in unlimited colors
- For Interior & Exterior use
- Lifetime Limited Warranty

## Recommended For

For primed or previously painted interior and exterior, wood, metal or fiberglass doors and trim.

## General Description

Aura® Grand Entrance® brings rich, vivid color and exceptional durability to your exterior doors and trim. Inspired by fine European door and trim enamel, Aura® Grand Entrance® cures to a lustrous finish that lends your home a look of elegance and luxury. Specially formulated to retain color integrity and gloss, this enamel is easy to apply, has excellent hide and is available in unlimited colors.

## Limitations

- Do not apply when air and surface temperatures are below 50 °F (10 °C)
- Should not be used on exterior soft or flexible substrates
- Two coats required for ultimate sheen and durability
- Available in Quarts only

## Product Information

<p><b>Colors — Standard:</b> White (01)</p> <p><b>— Tint Bases:</b> Benjamin Moore® Gennex® bases 1X, 2X, 3X, 4X</p> <p><b>— Special Colors:</b> Contact your Benjamin Moore representative.</p> <p><b>Certifications &amp; Qualifications:</b> <b>VOC compliant in all regulated areas</b> Class A (0-25) over non-combustible surfaces when tested in accordance with ASTM E-84 Anti-microbial - This product contains antimicrobial additives that inhibit the growth of mold and mildew on the surface of the paint film.</p> <p><b>Technical Assistance</b> Available through your local authorized independent Benjamin Moore retailer. For the location of the retailer nearest you, call 1-866-708-9180 or visit <a href="http://www.benjaminmoore.com">www.benjaminmoore.com</a></p> <p><b>Lifetime Limited Warranty</b> Benjamin Moore &amp; Co., Limited warrants that this product, when used in accordance with the label instructions, will not: 1. blister from properly prepared and primed surfaces; 2. peel from properly prepared and primed surfaces; and 3. wear down or weather to expose the previously painted surface. This limited warranty shall be effective for so long as you reside in your home and is made to the original residential consumer paint purchaser. This limited warranty is non-transferable. If this product fails to perform as explained above when used according to label instructions within the warranty period, Benjamin Moore &amp; Co., Limited will, upon presentation of proof of purchase (original sales receipt), provide an equivalent or comparable product at no charge. Since we have no control over surface preparation or application, this limited warranty does not include the cost of labor for application of paint. Benjamin Moore &amp; Co., Limited shall in no event be liable for indirect, special, incidental or consequential damages, including economic loss. This limited warranty gives you specific legal rights and is applicable to products sold in Canada. You may also have other rights which vary province to province. EXCEPT AS SET OUT ABOVE OR PURSUANT TO APPLICABLE LAWS, THE LIMITED WARRANTY PROVIDED ABOVE IS THE SOLE AND EXCLUSIVE WARRANTY PROVIDED BY BENJAMIN MOORE &amp; CO., LIMITED TO YOU FOR THIS PRODUCT AND IS IN LIEU OF ALL OTHER WARRANTIES, EXPRESS OR IMPLIED, WHETHER ARISING OUT OF OPERATION OF LAW OR OTHERWISE.</p>	<p><b>Technical Data</b> <span style="float: right;"><b>White</b></span></p> <table border="1"> <tr> <td>Vehicle Type</td> <td colspan="2">Urethane Modified Waterborne Alkyd</td> </tr> <tr> <td>Pigment Type</td> <td colspan="2">Titanium Dioxide</td> </tr> <tr> <td>Volume Solids</td> <td colspan="2">42 ± 2%</td> </tr> <tr> <td>Coverage per Quart at Recommended Film Thickness</td> <td colspan="2">100 – 125 Sq. Ft.</td> </tr> <tr> <td rowspan="2">Recommended Film Thickness</td> <td>– Wet</td> <td>3.7 mils</td> </tr> <tr> <td>– Dry</td> <td>1.5 mils</td> </tr> <tr> <td colspan="3">Depending on surface texture and porosity. 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◇ Reported values are for White. Contact Benjamin Moore for values of other bases or colors.

**Surface Preparation**

Surfaces to be painted must be clean, dry, and free of dirt, dust, grease, oil, soap, wax, scaling paint, water soluble materials, and mildew. Remove any peeling or scaling paint and sand these areas to feather edges smooth with adjacent surfaces. Glossy areas should be dulled. To achieve the ultimate smoothness new and previously painted substrates should be sanded with 220 grit sand paper

**Difficult Substrates:** Benjamin Moore offers a number of specialty primers for use over difficult substrates such as bleeding woods, grease stains, crayon markings, hard glossy surfaces, galvanized metal, or other substrates where paint adhesion or stain suppression is a particular problem. Your Benjamin Moore® retailer can recommend the right problem solving primer for your special needs.

**WARNING!** If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

**Primer/Finish Systems**

New surfaces should be fully primed, and previously painted surfaces may be primed or spot primed as necessary. Sanding between coats with 220 grit sand paper will produce an ultra smooth finish **Special Note:** Certain custom colors require a Deep Color Base Primer tinted to a special prescription formula to achieve the desired color. Consult your retailer.

**Wood and engineered wood products:**

**Primer:** Fresh Start® Multi-Purpose Latex Primer (N023) or Fresh Start® High-Hiding All Purpose Primer (046). For bleeding woods such as cedar and redwood, use Fresh Start® Multi-Purpose Oil Based Primer (024)

**Finish:** 2 coats Aura® Grand Entrance® High Gloss (148)

**Fiberglass:**

**Primer:** Fresh Start® High-Hiding All Purpose Primer (046)

**Finish:** 2 coats Aura® Grand Entrance® High Gloss (148)

**Ferrous Metal (Steel and Iron):**

**Primer:** Ultra Spec® HP Acrylic Metal Primer (HP04) or Super Spec HP® Alkyd Metal Primer (P06)

**Finish:** 2 coats Aura® Grand Entrance® High Gloss (148)

**Non-Ferrous Metal (Galvanized & Aluminum):** All new metal surfaces must be thoroughly cleaned with Corotech® Oil & Grease Emulsifier (V600) to remove contaminants. New shiny non-ferrous metal surfaces that will be subject to abrasion should be dulled with very fine sandpaper or a synthetic steel wool pad to promote adhesion

**Primer:** Ultra Spec® HP Acrylic Metal Primer (HP04)

**Finish:** 2 coats Aura® Grand Entrance® High Gloss (148)

**Repaint, All Substrates:** Prime bare areas with the primer recommended for the substrate above.

**Application**

Stir thoroughly before and during use. Apply two coats at the recommended spread rate. **Paint Application:** For best results, use a premium Benjamin Moore® custom-blended nylon/polyester brush, premium Benjamin Moore® Microfiber roller, or a similar product. Apply paint generously from unpainted area into wet area.

This product can also be sprayed.

Extra ventilation is necessary under humid conditions to speed the dry time of Aura Grand Entrance, especially when the paint is applied over sealed, hard, non-porous surfaces. The chart below is for general guidance.		
Mild conditions	Severe conditions	Very severe conditions
Dry (RH<50%), and Temperature between 70 °F and 90 °F	(RH> 50%), and/or temperature between 50 °F and 70 °F	RH> 85%, or temperature < 50°F
Aura Grand Entrance will dry normally. Dry to touch: 4-6 hours To Recoat: 16 hours	Aura Grand Entrance will dry slower than normal unless the following is done to speed the dry time: <b>Ventilate the room with a fan and/or turn on A/C to lower the humidity.</b>	Do not apply

**Spray, Airless:** Fluid Pressure — 1,500 - 2,500 PSI;  
Tip — .011 - .015 Orifice

**Thinning/Clean Up**

Thinning is unnecessary, but if required to obtain desired application properties, a small amount of clean water may be added. Never add other paints or solvents. Clean up with warm soapy water. Spray equipment should be given a final rinse with mineral spirits to prevent rusting.

USE COMPLETELY OR DISPOSE OF PROPERLY. Dry, empty containers may be recycled in a can recycling program. **Local disposal requirements vary; consult your sanitation department or state-designated environmental agency on disposal options.**

**Environmental Health & Safety Information**

**Use only with adequate ventilation.** Do not breathe spray mist or sanding dust. Ensure fresh air entry during application and drying. Avoid contact with eyes and prolonged or repeated contact with skin. May cause allergic skin reaction. Avoid exposure to dust and spray mist by wearing a NIOSH approved respirator during application, sanding and clean up. Follow respirator manufacturer's directions for respirator use. Close container after each use. Wash thoroughly after handling



**WARNING:** Cancer and Reproductive Harm—  
[www.P65warnings.ca.gov](http://www.P65warnings.ca.gov)

**WARNING:** This product contains isothiazolinone compounds at levels of <0.1%. These substances are biocides commonly found in most paints and a variety of personal care products as a preservative. Certain individuals may be sensitive or allergic to these substances, even at low levels.

**FIRST AID:** In case of eye contact, flush immediately with plenty of water for at least 15 minutes; for skin, wash thoroughly with soap and water. If symptoms persist, seek medical attention. If you experience difficulty breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical attention immediately.

**IN CASE OF SPILL –** Absorb with inert material and dispose of as specified under "Clean Up".

**KEEP OUT OF REACH OF CHILDREN  
PROTECT FROM FREEZING**

**Refer to Safety Data Sheet for additional health and safety information.**